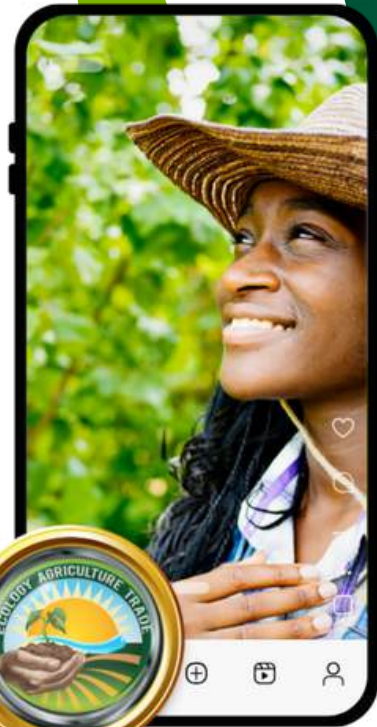


JAMAICA EDITION

# EAT

ECOLOGY AGRICULTURE TRADE

Partner with the Movement to  
Rebuild, Restore, and Return



# EAT JAMAICA

Rebuild • Restore • Return



## SOLVE PROBLEM

- Climate disasters increasing
- Food + water insecurity rising
- Grid vulnerability exposed
- Rural communities devastated
- Indigenous groups lack safe healing spaces

## A MOVEMENT TO:

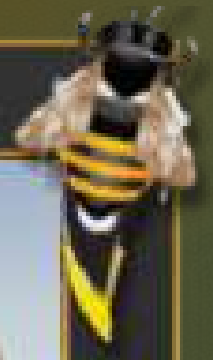
- Break free from systems designed to keep us dependent
- Rebuild our communities with dignity
- Restore our indigenous way of life
- Create safe, sacred spaces for healing and culture
- Thrive—not merely survive



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Ecology Agriculture Trade (E.A.T.)  
[www.projecteat.org](http://www.projecteat.org)



LIVE  
STREAM



*Delicious Plant-Bass*

# ACOUSTIC SESSIONS

INTIMATE DINING EXPERIENCE

@VILLA LALIBELA

FEATURING  
ARTISTS

WATCH  
INDIE FILM

CHEF  
FAVORITES





# Video Series

# MY ECO HIVE

PEOPLE AND PLANET-CENTERED DIGITAL CONTENT

Simple etiquette & practical tips for a clean, green & healthy life.



BE SEEN ON



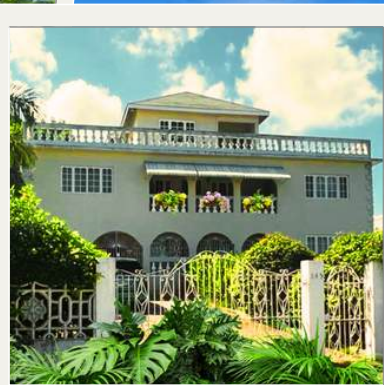
AND MORE

**LIVE**  
**STREAMING**



*Redland*

SW MIAMI, FLORIDA



*Montego Bay*

JAMAICA



*Walkerswood*

JAMAICA



FILMING LIVE: TRAINING & WORKSHOPS,  
THE ARTS, CULTURE & WELLNESS RETREATS





# BUILD PARTNER



Partner with us to  
**launch the E.A.T. App.**  
Build a sustainable  
Jamaica that inspires  
the world.



**The World**



**Florida**



**Jamaica**



SITEMEDIA 501(c)(3) Public Charity Special Projects  
Ecology Agriculture Trade (E.A.T.) Jamaica  
Rastafari TV Network (Media Partner)

# Join US



# THE OPPORTUNITY

- \$900B global sustainability market
- Explosion in eco-tourism
- Rising interest in off-grid & regenerative living
- Indigenous land movements gaining global traction

# SOLUTION

- Eco-housing + green construction
- Food forests + agriculture
- Indigenous healing sanctuaries
- Training + workshops
- Media + education
- MyEcoHive marketplace

# GOAL

Unite 1,000,000 members to relocate to build Jamaica

# FOCUS

Land, Food, Shelter,  
Knowledge, Commerce

Join  
US



I N S P I R E

# 1 Million Hearts 1 Million Homes

**AIM: To inspire 1 million people to help build 1 million eco-friendly homes, sustainable communities, and nature sanctuaries—starting in Jamaica and expanding globally**

**“E.A.T. Jamaica: The Ultimate Challenge.”**

**This is the Ultimate Challenge: a united effort to rebuild Jamaica in a way that can inspire the entire planet.**



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Website  
**[www.projecteat.org](http://www.projecteat.org)**

# MELISSA WAKE UP CALL



## JAMAICA GRID DOWN

**Hurricane Melissa was a wake-up call.** It showed how quickly life can change, how fragile the systems we depend on really are, and how urgently we need a new way forward. From this crisis comes a powerful opportunity—a return to the land, self-reliance, and sustainable living.

### Envision

- No electricity
- No running water
- No communication/phone service
- Long lines for gas and at ATM's
- Limited access to resources
- Emergency survival mode
- Proof that systems fail

### CONCLUSION

**We need self-reliance, not dependency**



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Ecology Agriculture Trade (E.A.T.)  
**[www.projecteat.org](http://www.projecteat.org)**



[projecteat.org](http://projecteat.org)  
BETA TEST

# E.A.T. APP

Locate members & intertrade in an international marketplace. Grow and share free food. Network. #fairtrade



## FEATURES:

- ✓ Global Marketplace for Eco-Living
- ✓ Foraging Map: Find Free Food in the Wild
- ✓ Member Network & Profiles
- ✓ Garden Clubs, Seed Banks & Resource Maps
- ✓ DIY Learning Hub & Training Library



# MISSION

**This is the moment.  
Let's build a Jamaica that inspires the world.**

**We Are Beta Testing E.A.T. App for Locating:**

- 🏠 **Eco-housing & Green Construction**
- 🌱 **Food forests & community agriculture**
- 🔥 **Indigenous Healing Sanctuaries**
- 🌍 **Eco-tourism, Retreats & Wellness Centers**
- 📱 **My Eco Hive International Marketplace**

**How We Make It Work**  
**We build together.**

**We leverage:**

- ✓ **Community participation**
- ✓ **Strategic partnerships**
- ✓ **Vendor collaborations**
- ✓ **Media and storytelling**
- ✓ **Technology**

**Everyone plays a part. Everyone benefits.**



PILOT PROJECT

# LOCATIONS

INDIGENOUS NATURE SANCTUARIES

**These three locations become  
revenue centers, training hubs, retreat destinations,  
filming locations, and employment generators.**





*My Eco Hive #1*

# SEMAYAWI

**Training • Glamping • Wellness • Education**

**Eco-spa, yurts, tiny homes, gardens, container home, workshops, glamping, sustainability training**

This **pilot project in Redland, FL**, (SW Miami) operates on ~ **one acre** private indigenous nature sanctuary and preservation. Documenting us building a food forest, tranquil eco-spa, and venue to film and host sustainability training sessions.



## **Sustainability Training / Building Workshops**

**DIY & hands-on workshops in sustainability development and eco-friendly building projects.**

- 45 ft Shipping Container Home, bioclimatic, global net zero
- 25 ft Tiny Home on Wheels "Bamboo Garden"
- RV Makeover / Tiny home studio: "The Reggae Bus"
- Tree house with deck and splash pad
- Dome Yurt: Spa for wellness treatments
- 8 Cabins Indigenous tiny cabins using

## **Garden Therapy: Healing Arts, Heal in Arts**

- **A food forest** supporting community-supported agriculture (CSA) & **Garden Therapy**
- **Event Venue: Farm-to-table dining experience** integrated into every wellness retreat



## **Event Venue and Retreats:**

- Ideal for retreats, events, workshops, and film productions
- Curated indigenous therapies & wellness retreats
- Collaborations with adjacent property owners for **preferential rentals** of an adjoining outdoor eco-tourism venue available.



# My Eco Hive #2

## Walkerswood

St. Ann, Jamaica

**Food forest, agriculture model,  
eco-retreat, community training**

**My Eco Hive #2** is a serene 1.5-acre property nestled in the lush, verdant countryside of Walkerswood, St. Ann, Jamaica. Perfectly suited for a food forest model, the land offers fertile soil and ample space for sustainable agriculture, blending harmony with nature. The property features a charming, small country cottage that holds the promise of cozy living with some remodeling updates pending. There is another 4 acre parcel on a hill.

 **Host Community Workshops / Training**

 **Eco-Tourism & Cottage Rentals**

 **Sustainable Agriculture & Food Forest Model**

 **Eco-friendly Glamping Retreats**





# My Eco Hive #3 Villa Lalibela

**Montego Bay, Jamaica**

**Beach-chic, rooftop veranda, retreats,  
wellness events, film & cultural productions**

**Villa Lalibela** is strategically located less than 5 miles from Sangsters Montego Bay Airport, in the historic Coral Gardens community. We offer seamless access for international travelers and groups.

This location will serve as both a **seaview-chic vacation rental** and a **cultural retreat** space, generating significant income through **events, film productions, and personalized wellness experiences.**



**Farm-to-table dining experience** integrated into wellness programs



**All-inclusive retreat packages** including nature spa treatments



**3-story villa with a panoramic sea view**



**Rooftop wrap-around veranda** for events and gatherings



# ADVERTISE

ECO-FRIENDLY SOURCE TO A WORLD OF CULTURE



# Media Reach

Powered by:

**SITEMEDIA**  
DIGITAL ANGELS



[www.sitemedia.us](http://www.sitemedia.us)



[site@sitemedia.us](mailto:site@sitemedia.us)

- SITEMEDIA 501(c)(3)
- Rastafari TV Network
- My Eco Hive Digital TV
- Available: Roku, Apple TV, Android TV
- Global diaspora niche audiences
- Honest product reviews
- Premier Event & Venue Naming Rights
- Brand placement in filmed content

## MY ECO HIVE TV



Phone  
+1 (954) 673-6823



Website  
[www.projecteat.org](http://www.projecteat.org)



CURATED CULTURAL ARCHIVE & DIGITAL TIMELINE OF ARTIFACTS

*Organic Growth*

SINCE 2014

Rastafari TV Network is a unique niche market having 100% organic growth, famous for never having to advertise. Viewers engage through our website, social media, share our content and refer other subscribers through word of mouth. Simply going live, we've welcomed viewers on our stream hailing as far as Ethiopia, Tibet and Monaco!

150+

Nations

45+

Languages



75%



25%

Audience:  
Ages 24-35



TOP 10 COUNTRIES

- United States
- Canada
- Kenya
- United Kingdom
- Germany
- Finland
- Netherlands
- Ireland
- Singapore
- France

TOP 10 CITIES

- Accra, Ghana
- Nairobi, Kenya
- London, England
- New York, NY
- Addis Ababa, ET
- Kingston, JA
- Mexico City, MX
- Johannesburg, ZA
- Kampala, Uganda
- Lagos, Nigeria

\$3M+

MONTHLY WEBSITE VISITORS

\$100K+

INSTAGRAM FOLLOWERS

\$294K+

FACEBOOK SUBSCRIBERS

\$15K+

YOUTUBE SUBSCRIBERS

\$15K+

TIKTOK SUBSCRIBERS

TOP 10 LANGUAGES

- English (US)
- English (UK)
- French (France)
- Spanish
- Portuguese (Brazil)
- Spanish (Spain)
- Italian
- German
- Dutch
- Portuguese (Port.)

# The Events



- **Workshops + Eco Retreats**
- **Film Screenings + Short Docs**
- **Conscious Artists Series**
- **Reggae Farmers Acoustic Gala**



# Partner **Benefits**

- **Global Media Visibility** across Roku, Apple TV, Android TV, YouTube, and social platforms.
- **Access to 1M+ Diaspora & Eco-Conscious Audiences** with targeted placement in sustainability, agriculture, and indigenous markets.
- **Premium Brand Integration** including honest product reviews, documentary features, event placement, and official naming rights.
- **EAT App Exposure** with vendor listings, in-app advertising, and marketplace visibility.
- **Sponsorship Tiers for Events & Media** including Reggae Farmers, retreats, workshops, and live broadcasts.
- **VIP Experiences** such as exclusive retreat access, behind-the-scenes passes, and private immersion days.
- **Social Impact Branding** through alignment with cultural preservation, regenerative agriculture, and community development.
- **Tax-Deductible Contributions** with nonprofit benefits through SITE Mission, Inc. and recognition across all RasTafari TV, My Eco Hive and E.A.T. platforms.



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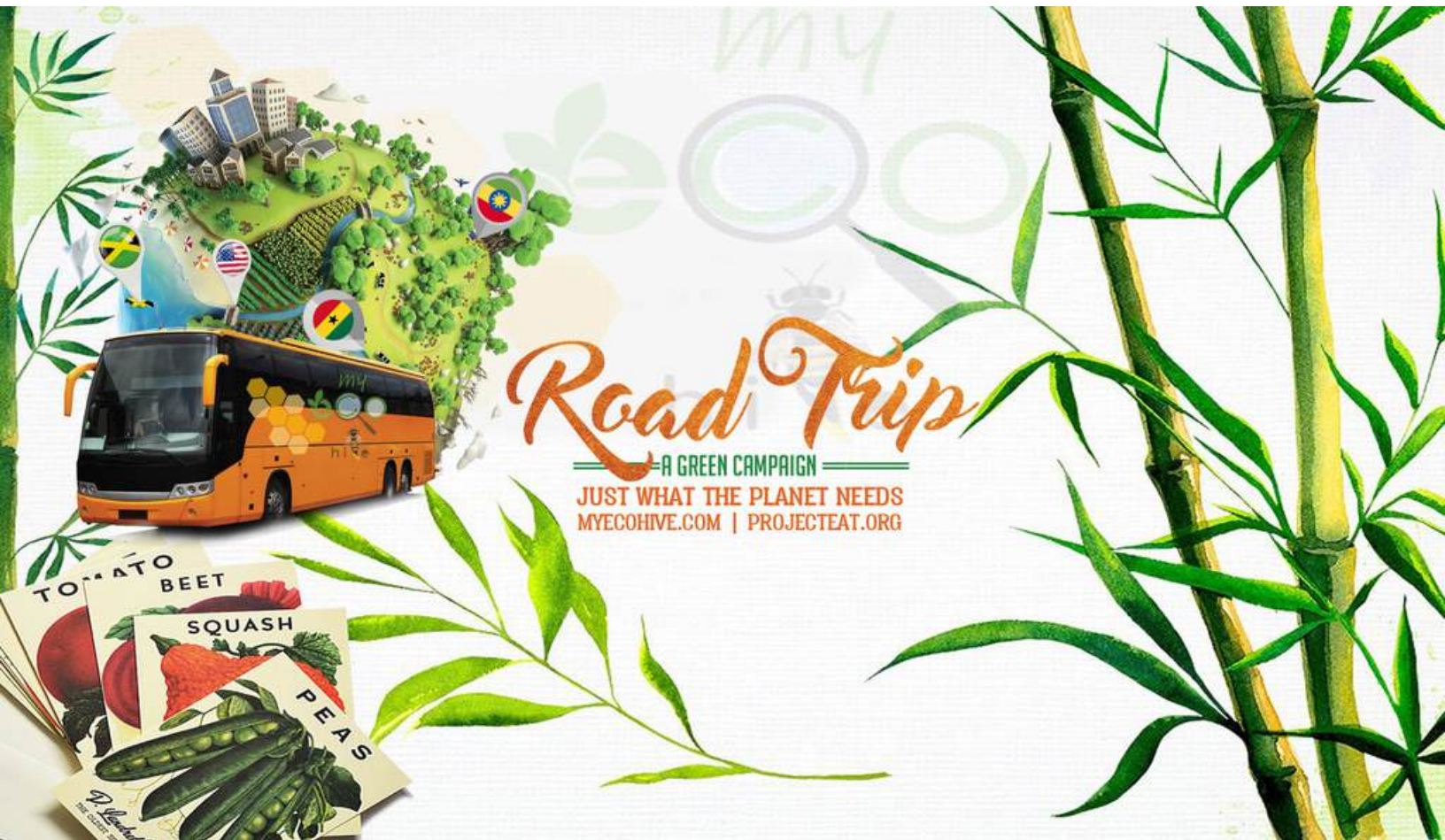


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# Earn Rewards

When you give, you earn:

- ✓ Reward Points
- ✓ Raffle Entries
- ✓ Discounts on SITEMEDIA Services
- ✓ Advertising Credits towards VIP events
- ✓ Retreat Stays at Redland or Villa Lalibela



# Eco-friendly Automobile Honest Review



We invite these four eco-friendly automobile companies to get the opportunity to test drive their vehicles in real-world conditions.

We will give our honest review and promote sustainable transportation solutions while engaging with a unique, niche, eco-conscious market.

The goal is to identify the most eco-friendly model.

The winner will be awarded the **ULTIMATE CHALLENGE GREEN AUTO AWARD** in **December 2026**.



Toyota Grand Highlander Hybrid



Honda Odyssey



Kia Sorento Hybrid



Ford Transit Passenger Van

# TEST Drive



- ✔ Sponsor episodes, ads featured in content
- ✔ 3 month social media promotion
- ✔ Highlight dealerships & vehicle features
- ✔ Logo placement on merch, signage & website
- ✔ Winner announced December 2026



**TRAVEL**

**Video  
Feature**



**HONEST REVIEW**

*ECO-FRIENDLY TRAVEL,  
SPAS & PROPERTIES*

IN-KIND PARTNERSHIP

**MY *eco* HIVE TV**

- ✓ All expenses Paid Reviewing Your Accommodations, Space
- ✓ Filmed on Location at Your Property
- ✓ Host Mentions During Live Events & Podcasts
- ✓ Logo incorporated in Series & Website
- ✓ Participate in Interactive Raffles & Giveaways
- ✓ Mention in Event Recap Videos & Press Releases
- ✓ Your brand recognition in pre- and Post-event Social Posts

BE SEEN ON



AND MORE



# Honest Reviews



---

App Banner Ad

**\$97 / mo.**

App Homepage Ad

**\$497 / mo.**

---

Product Review  
per Episode

**\$1997**

Event Sponsorship

**\$5000 -  
\$50,000**

---

Eco-Travel Video Feature

**in-kind**

Automobile Test Drive Feature

**\$15,000 + in-kind**  
vehicle entry fee



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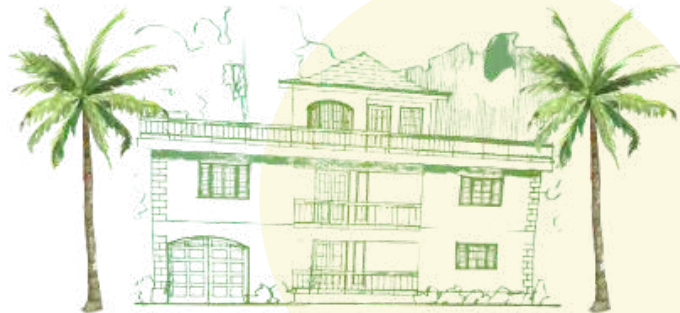


Website  
**[www.projecteat.org](http://www.projecteat.org)**

*Unique Advertising  
Opportunity*

**BRAND**

*EXCLUSIVITY*



**VILLA LALIBELA**

EST. 2023

MY ECO HIVE • TRAVEL CLUB 44



## **ADVERTISING Opportunity**

*Showcase Your Brand throughout our scenic 6.5 bedroom, 4 bath guest house, Villa Lalibela, with a stunning panoramic sea-view, nestled in the tranquil hills of Montego Bay, Jamaica. Our vision offers this enchanting East African-Caribbean inspired haven will allow distinguished guests to get to know your brand and amazing services and products to the world!*

### **My Eco Hive #3 | Villa Lalibela**

*Curated Tours & Wellness Retreats With Sustainability in Mind  
6.5 bedrooms / 4 full baths / Farm to Table Experience + More!*

# Partner Levels

## Bronze Package

**\$5,000**

- ✓ 3 month Logo Placement on website
- ✓ 3 month featured on social media
- ✓ 3 month App ad placement

## Silver Package

**\$10,000**

- ✓ Everything in Bronze Package
- ✓ Honest Product Review
- ✓ Vendor Press Release & Story Highlight
- ✓ 2 VIP Access to events and locations

## Gold Package

**\$50,000**

- ✓ Everything in Silver Package
- ✓ Episode Naming rights
- ✓ Co-branding, logo on vehicle wrap
- ✓ Advertisement, TV Placement

## Legacy Partner

**\$150,000**

- ✓ Everything in Gold Package
- ✓ Executive Partnership
- ✓ Exclusive venue naming rights
- ✓ Exclusive Vehicle wrap naming rights



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# Advertising Rates



---

App Banner Ad

**\$97 / mo.**

App Homepage Ad

**\$497 / mo.**

---

Product Review  
per Episode

**\$1997**

Event Sponsorship

**\$5000 -  
\$50,000**

---

Venue Naming Rights

**\$150,000 +**

- ➔ Donate
- ➔ Partner
- ➔ Volunteer
- ➔ Sponsor / Advertise
- ➔ Join the Movement



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...



# GIVE THANKS

Together, We Grow Clean Food, Build Healthy Communities, and Create a Legacy for Posterity.



+1 (954) 673-6823



admin@site,edia.us



www.sitemedia.us

www.projecteat.org

