

Development **OPPORTUNITY**

ECOLOGY AGRICULTURE TRADE (E.A.T)
Empowering Communities, Sustaining Earth.

*Pilot
Project
Redland, FL*





CONTENT

3

**EXECUTIVE
SUMMARY**

4

**KEY PROJECT
DETAILS**

5-6

**MY ECO HIVE #1
REDLAND, FL**

7

**MONETIZATION
& FINANCIAL
PROJECTIONS**

8

**WEBSITE
POTENTIAL**

9

**DEVELOPMENT
PHASES &
FUNDING**

10-11

**MY ECO HIVES
#2 WALKERSWOOD
#3 MONTEGO BAY**

12

**MARKET TREND
& EXPANSION**

13

**BENEFITS &
ESG ALIGNMENT**

14

**COMPREHENSIVE
DEVELOPMENT
PLAN**

15-17

**ROI TIMELINE &
PROJECTIONS**

18

**INVEST &
CONTACT**



EXECUTIVE SUMMARY

Ecology, Agriculture, Trade, Inc., (E.A.T.) presents a scalable, sustainable model of regenerative living, eco-friendly commerce, and digital innovation. The **Redland, Florida Pilot Project** offers investors the opportunity to fund a blueprint community that integrates **eco-tourism, wellness, organic agriculture, e-commerce, and a digital TV** channel with advertising opportunities.

The **My Eco Hive Digital TV** platform will stream educational content, wellness programs, and documentaries promoting sustainable lifestyles. It will also generate revenue through advertising partnerships with eco-friendly brands, providing valuable exposure to aligned businesses.

The **website** will operate similarly to Etsy and Amazon, **generating multi-million-dollar revenue** through authentic indigenous products, service bookings, and a review and comparison feature. The platform's marketplace will also allow customers to book services directly from vendors and hire members within E.A.T.'s labor force.





KEY PROJECT DETAILS

- **Total Investment Sought:** \$1.5 million
- **Monthly Lease:** \$1,500 (autonomous operation with dual-entry property)
- **ROI Target:** 12-15% annually
- **Break-even Timeline:** 3 years
- **Villa Lalibela Launch Date:** Q1 2025
- **Villa Location:** Less than 5 miles from Montego Bay Airport in Jamaica

With **Villa Lalibela**, E.A.T. will provide a **high-end wellness retreat** with panoramic sea views, a rooftop veranda, and farm-to-table experiences, attracting both **eco-conscious tourists and wellness travelers**. Through combined operations across locations and revenue streams—including **e-commerce, venue rentals, and My Eco Hive Digital TV advertising**—E.A.T. offers a robust, long-term investment opportunity with **diverse income streams** and **global expansion potential**.





My Eco Hive #1 **SEMAYAWI**

This **pilot project in Redland, FL**, will operate on ~ **one acre** of leased land, with **independent entrances** for E.A.T. and separate entrance for the property owners.





MY ECO HIVE #1: “SEMAYAWI” REDLAND, FLORIDA, USA

Accommodations:

- 25 ft Tiny Home
- 45 ft Shipping Container Home (with sauna, steam room, and jacuzzi)
- Dome Yurt Spa for wellness treatments
- 6 Glamping Sites with dome tents (capacity: 4-16 guests each)

Agriculture:

- A food forest supporting community-supported agriculture (CSA)
- Farm-to-table dining experience integrated into wellness retreats



Events and Rentals:

- Ideal for retreats, weddings, workshops, and film productions
- Collaborations with property owners for preferential rentals of their outdoor venue

EXPANDED MONETIZATION MODEL AND FINANCIAL PROJECTIONS

Given the scale of the platform, the projected financials reflect exponential growth in the following areas:

REVENUE STREAM	YEAR ONE	5-YEAR PROJECTION
Membership Dues (Garden Club)	\$200,000	\$1,000,000
MyEcoHive.com Memberships	\$400,000	\$4,800,000
Affiliate & Referral Commissions	\$200,000	\$1,000,000
Digital TV Ad Sales	\$480,000	\$2,400,000
Venue Rentals	\$400,000	\$2,000,000
E-Commerce Sales Commission	\$160,000	\$800,000
Eco-Accommodation Booking Commissions	\$200,000	\$1,200,000
Curated Retreats & Workshops	\$600,000	\$3,000,000
Natural Products & Beauty Sales	\$1,000,000	\$4,000,000
Sustainable Home Building	\$400,000	\$2,000,000

Website Potential

This **multi-purpose site** is expected to generate **multi-million dollar revenues annually** as it grows to scale.

The **e-commerce platform** will serve as a **global marketplace** for indigenous products and booking eco-friendly accommodation or professional services.

Users can:



Book professional services from members of the community



Sell or purchase handmade indigenous items with a review and comparison system



Hire local labor force members through integrated job postings



01



Digital TV

Follow My Eco Hive Digital TV for clean, green & healthy

GLOBAL

Shop & Network. State-of-the-art technologies. Intertrade Global

DEVELOPMENT PHASES & FUNDING ALLOCATION



PHASE 1: SITE DEVELOPMENT

- Landscaping, infrastructure, and utilities: \$300,000
- Construction of accommodations and spa facilities: \$400,000



PHASE 2: DIGITAL PLATFORM LAUNCH

- E-commerce marketplace and booking system development: \$200,000
- Launch of My Eco Hive TV digital streaming channel: \$150,000



PHASE 3: MARKETING & GLOBAL EXPANSION

- Operations, staffing, and marketing campaigns: \$250,000
- Development of Walkerswood and Montego Bay, Jamaica sites: \$250,000



My Eco Hive #2 **Walkerswood** *St. Ann, Jamaica*

My Eco Hive #2 is a serene 1.5-acre property nestled in the lush, verdant countryside of Walkerswood, St. Ann, Jamaica. Perfectly suited for a food forest model, the land offers fertile soil and ample space for sustainable agriculture, blending harmony with nature. The property features a charming, small country cottage that holds the promise of cozy living with some remodeling updates pending.



***Sustainable Agriculture
& Food Forest***



***Host Community
Workshops***



***Eco-friendly Glamping
Retreats***



***Eco-Tourism
& Cottage Rentals***



My Eco Hive #3 Villa Lalibela

Villa Lalibela is strategically located less than 5 miles from Montego Bay Airport, offering seamless access for international travelers.

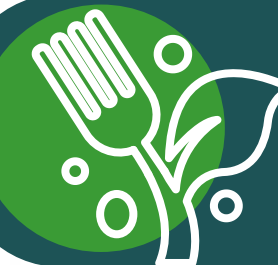
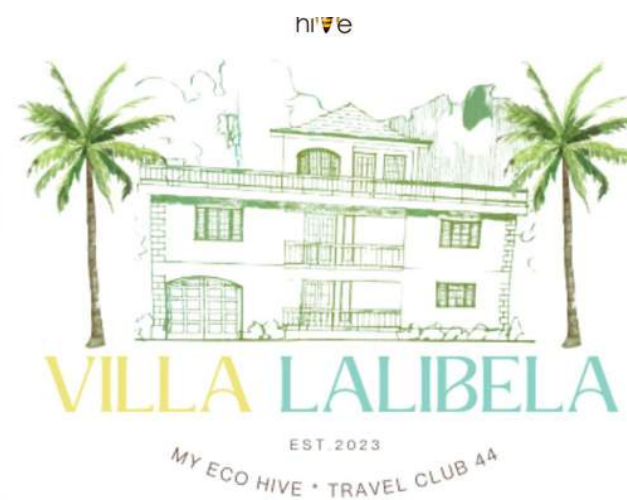
This location will serve as both a **seaview-chic vacation rental** and a **cultural retreat** space, generating significant income through **events, film productions, and personalized wellness experiences.**



3-story villa with a panoramic sea view



Rooftop wrap-around veranda for events and gatherings



Farm-to-table dining experience integrated into wellness programs



All-inclusive retreat packages including nature spa treatments

Market Trends and Competitive Advantages

- **Organic Food Market Growth:** Expected to grow from \$227 billion to \$404 billion by 2030 (My Eco Hive Florida Jamaica).
- **Wellness Tourism Boom:** The wellness economy will reach \$7 trillion by 2025 (My Eco Hive Florida Jamaica).
- **Eco-Tourism Shift:** Travelers increasingly prioritize sustainable accommodations and experiences (My Eco Hive Florida & Jamaica).

E.A.T. capitalizes on these trends, offering a **one-stop solution for wellness, eco-tourism, and sustainable commerce.**



Global Expansion Roadmap



My Eco Hive #2 Walkerswood, St. Ann, Jamaica

- 1.5-acre organic farm with tiny homes and glamping sites
- Projected Launch: Q3 2025



My Eco Hive #3 Villa Lalibela, Montego Bay

- Eco-chic, seaview villa for retreats and events
- Launch Date: Q1 2025



Investor Benefits

Long-Term
Viability

- High ROI potential with diverse income streams
- First-mover advantage in a rapidly growing market
- Early access to retreats and events
- Brand visibility and collaboration opportunities through My Eco Hive's digital platform and events

Social Impact & **ESG** Alignment

E.A.T. aligns with **Environmental, Social, and Governance (ESG) principles**, empowering communities through sustainable development. The project fosters **indigenous knowledge preservation, ecological stewardship, and economic empowerment for underserved populations.**

Comprehensive **Development Plan**

Presenting a **multi-million dollar opportunity** with **scalable growth and global impact.**

Join us on this **journey to empower communities** and sustain the Earth through **regenerative living practices.**

***Pilot Project**
My Eco Hive #1
Redland, FL
"Semayawi"*



Expected ROI Timeline and Projections

YEAR ONE:

Focus: Pilot development, launch of e-commerce platform, and building core membership base.

- **Revenue streams activated:** Venue rentals, e-commerce sales, memberships, and affiliate commissions.
- **Expected ROI:** 5-8%
- **Goal:** Establish brand presence and test scalability of the Redland model.

YEAR TWO:

Focus: Scaling operations and increasing membership through expanded services and workshops.

- **New revenue streams activated:** Digital TV ad sales and eco-accommodation bookings.
- **Expected ROI:** 10-12%
- **Goal:** Achieve operational breakeven by the end of Year 2.

10-12%
Expected ROI



Expected ROI Timeline **and Projections**

YEAR THREE:

- **Focus:** Expansion to Walkerswood, Jamaica (Eco Hive #2).
- **Projected ROI:** 12-15%
- **Goal:** Capitalize on increased memberships and e-commerce growth with multiple properties contributing revenue.

15-18%
Expected ROI

YEAR FOUR:

- **Focus:** Full operational capacity with Eco Hives in Florida and Jamaica running retreats, workshops, and glamping sites.
- **Projected ROI:** 15-18%
- **Goal:** Monetize film productions and events at Villa Lalibela and increase bookings via the website.



Expected ROI Timeline and Projections

YEAR FIVE:

- **Focus: Maximizing revenue** through all monetization streams—venue rentals, TV streaming, e-commerce, and eco-tourism.
- **Projected ROI:** 18-20%
- **Goal:** Establish E.A.T. as a **leading sustainable development** brand and reinvest profits for future global expansion.

18-20%

Expected ROI

This **ROI timeline** reflects realistic growth based on scaling operations and leveraging multiple income streams over time. By **Year 3**, investors can expect **full operational profitability** and consistent returns, with increasing ROI through **global expansion** and the **continued rise in demand** for sustainable products and services.



Invest Now

My Eco Hive #1 : Redland, FL

Invest in My Eco Hive #1 today and become part of a **global movement toward sustainable living**. This project offers both **financial returns and social impact**, helping shape the future of eco-friendly communities.

For inquiries or to schedule a visit, contact:



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Redland, Florida



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